



For Immediate Release

Global Impact Investing Network Launches New Website

Redesigned www.thegiin.org features improved Knowledge Center and new 'What You Need to Know about Impact Investing' section

September 8, 2015—The Global Impact Investing Network (GIIN) announced today the official launch of its redesigned website, www.thegiin.org. In addition to a bolder design, the hub for impact investing tools and resources now includes an improved Knowledge Center that allows users to easily search through key industry publications and articles.

The new site also features an industry overview called “What you need to know about impact investing.” The dynamic page familiarizes users with impact investing essentials, covering topics such as the different types of impact investors and the financial performance of certain impact investments. For GIIN members, a login button at the top of the site allows for quick access to the Member Portal, where they can continue to view upcoming GIIN events and contact information of other members.

Regardless of membership status or level of knowledge around impact investing, all visitors to the GIIN site can access a range of resources to develop their understanding of this growing field. The GIIN invites everyone to:

- Explore information and evidence about impact investing through the [overview section](#) and [Knowledge Center](#);
- Discover [tools and training](#) options to help impact investors develop and improve their practice;
- Learn about the strength of the [GIIN Network](#)—which builds on the leadership of [Investors' Council](#) members and the diverse perspectives of a growing [GIIN Membership](#) of over 220 organizations around the world;
- Meet the [GIIN team](#) and [Board of Directors](#).

“We are thrilled to launch an improved website where impact investors can easily access data and tools to better inform their practices,” said Amit Bouri, CEO of the GIIN. “The amount of impact investing resources now available is truly encouraging and reflects the ongoing advancement of this industry. We hope that the field enjoys our improved site, which continues to serve as a hub of useful impact investing tools and information.”

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About GIIN

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.